@PanthersYormark "December Concert Tickets Twitter Sweepstakes
Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN TO LEGAL RESIDENTS OF FLORIDA IN METROPOLITAN AREAS AGED 18 OR OLDER. VOID WHERE PROHIBITED.

NOTE: THE WINNER OF THIS SWEEPSTAKES WILL BE NOTIFIED BY DIRECT MESSAGE ON TWITTER AND WILL HAVE ONE HOUR TO RESPOND. IF POTENTIAL WINNER FAILS TO RESPOND WITHIN ONE HOUR, AN ALTERNATE WINNER WILL BE SELECTED.

1. **ELIGIBILITY:** The @ PanthersYormark Aerosmith Concert Tickets Twitter Sweepstakes (the "Sweepstakes") is open to legal residents of Florida 18 years of age or older and who have Internet access as of December 3, 2012. Employees, officers and directors of Sunrise Sports + Entertainment, LLC ("Sponsor"), its parent company, subsidiaries, affiliates, advertising agencies, authorized dealers, promotional suppliers (collectively, "Sweepstakes Entities") and the immediate family members (spouses, parents, children and siblings and their spouses) or members of the same household (whether related or not) of such individuals are not eligible to enter or win. Void where prohibited.

2. **HOW TO ENTER:** The entry period for the Sweepstakes begins at 7:00 a.m. ET on December 3, 2012 and ends at 2:59 p.m. ET on December 27, 2012 (the "Entry Period"). The computer of Sponsor or Sponsor's representative is the official timekeeping device of the Sweepstakes. To enter the Sweepstakes, you must have a Twitter account and (a) be or become a follower of @PanthersYormark and (b) retweet the following message (the "Entry Message") EXACTLY. Failure to retweet the Entry Message exactly may result in disqualification. You must remain a follower of @PanthersYormark during the Entry Period and be a follower of @PanthersYormark at the time of prize notification in order to be eligible to win.

If you do not have a Twitter account, go to http://twitter.com and follow the instructions to create a Twitter account. Creating a Twitter account is free, but you must agree to the Twitter Terms of Service in order to create a Twitter account.

Limit one (1) entry per person regardless of entry method. In the event of a dispute over the identity of an entrant, the authorized account holder of the email address used to set up the Twitter account will be deemed to be the entrant. The authorized account holder of an email address shall mean the natural person assigned to such account by the Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with such account. The potential

winner may be required to provide identification sufficient to show that he/she was the authorized account holder of such email address.

All entries become the property of Sponsor and will not be returned to entrant. Automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from these or related email or IP addresses may be blocked.

Please note that normal Internet access and usage charges imposed by your Internet service provider will apply. **Standard text messaging rates apply if you opt-in to receive tweets via a cellular phone, according to the terms and conditions of your service agreement with your wireless carrier. You understand that by participating in this Sweepstakes via mobile phone, if you are a potential winner, the Sponsor may contact you via mobile phone or text message, which will be subject to charges pursuant to your carrier's rate plan.**

3. **PRIZE AND ODDS.** The one (1) prize consists of two (2) tickets to concerts taking place in December, 2012, at the BB&T Center, Sunrise, Florida (the "Event"). The approximate retail value ("ARV") of the prize is $300. Any other expenses associated with use of the prize, including ground transportation, parking, food and beverage, souvenirs, taxes and gratuities, are not included.

Odds of winning depend on the number of eligible entries received.

- 4. **WINNER SELECTION AND NOTIFICATION**: The potential winner will be selected in a random drawing from among all eligible entries received during the Entry Period. The drawing will be conducted by Sponsor or Sponsor's representative, whose decisions are final and binding. The drawing will take place on December 5, 2012, at approximately 3:00 p.m. EST, December 6, 2012, at approximately 3:00 p.m. EST, December 7, 2012, at approximately 3:00 p.m. EST, December 12, 2012, at approximately 3:00 p.m. EST, December 13, 2012, at approximately 3:00 p.m. EST, and December 19, 2012, at approximately 3:00 p.m. EST. The potential winner will be notified by direct message through Twitter. The potential winner must respond to the message within **one (1) hour or prize will be forfeited and an alternate potential winner will be selected and notified, again with one hour to respond, continuing until a potential winner responds to the message within the one hour time frame.** If @PanthersYormark is blocked from contacting the user via direct message, or if the potential winner is found to be ineligible, does not or cannot comply with these Official Rules, or if the prize notification is returned as undeliverable, the potential winner will be disqualified and an alternate potential winner will be selected; provided, however, that if Sponsor has been unable to successfully notify a qualified potential winner after Sponsor has attempted to notify five (5) potential winners, Sponsor may elect not to award the prize.

The potential winner may be required to complete and return an affidavit of eligibility, a liability release and (where legal) a publicity release, which must be returned within the time period specified with such materials or Sponsor, in its sole discretion, may select an alternate potential winner. The winners' guests for the Event, if any, will also be required to execute and return a release of liability and, except where prohibited, publicity release which must be returned during the time period designated by Sponsor, or guest portion of prize will be forfeited. If winner's guest is under the age of majority in guest's state of residence, guest's parent or legal guardian must complete and return the required documents.

All federal, state, municipal and local taxes, and all expenses associated with receipt or use of a prize are the sole responsibility of winner. Winner will receive an IRS Form 1099 for the value of the prize if legally required, and will be required to provide Sponsor with winner's social security number for purposes of same.

5. **GENERAL TERMS AND CONDITIONS**: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor or the other Sweepstakes Entities in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules. Any and all disputes, claims and causes of action arising out of or in connection with this Sweepstakes or any prize awarded shall be resolved exclusively in the appropriate federal or state court located in Broward County, Florida, and entrants hereby consent and submit to the personal jurisdiction of such courts.

Prizes will only be awarded and delivered to addresses within the State of Florida. Except as determined by Sponsor in its sole discretion, no substitution of prize is offered, no transfer of prize to a third party is permitted, and prize may not be redeemed for cash value. Any difference between stated approximate value of prize and actual value of prize will not be awarded. If the Event does not take place as scheduled or at all, the remaining prize elements shall constitute full satisfaction of Sponsor's obligations hereunder. No other prize or additional compensation will be awarded. Any portion of prize not accepted by winner will be forfeited.

6. **ACCEPTABLE CONDUCT**: By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Sweepstakes; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE,

SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. **LIMITATIONS OF LIABILITY**: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate registration or entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the Internet, the Twitter service, or any combination thereof, or any change in Twitter's terms of service or service offerings; or (e) any injury or damage to participant's or to any other person's computer or cell phone which may be related to or resulting from any attempt to participate in the Sweepstakes or download any materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In the event of cancellation, a random drawing will be conducted to award the prize from all eligible entries received prior to cancellation. Sponsor is not responsible for typographic or printer's errors. In no event will more than the number of prizes stated in these Official Rules be awarded.

8. **RELEASES**: All entrants, as a condition of entry into the Sweepstakes, agree to release the Sweepstakes Entities from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: accessing Twitter or the internet; submitting an entry or otherwise participating in any aspect of the Sweepstakes; the receipt, ownership or use of any prize awarded; preparing for, participating in, attending or traveling to and/or from any prize-related activity; or any typographical or other error in these Official Rules or the announcement or offering of any prize. The winner shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Except for residents of TN and where prohibited by law, winner and winner's guests grant to Sponsor the right to print, publish, broadcast and use worldwide in any media now known or hereinafter known (including without limitation use online at Sponsor's website or via Tweet) the winner's and winner's guests' name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor. By accepting any prize, winner and winner's guests agree for themselves and for their heirs, executors and administrators to release and indemnify and hold the Sweepstakes Entities and their respective officers, directors, employees and representatives harmless from any and all

liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death, arising out of participating in this Sweepstakes, or the acceptance, possession, use or misuse of any prize, or while preparing for, participating in and/or traveling to or from any prize related activity and claims based on rights of publicity, rights of privacy, defamation or prize delivery.

9. **USE OF INFORMATION:** Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the prize winner and fulfill the prize. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

10. **WINNER'S LIST:** For a list of the Sweepstakes prize winners, send a self-addressed stamped envelope postmarked by December 29, 2012 to: @PanthersYormark Aerosmith Concert Tickets Twitter Sweepstakes Winners' List, 1 Panther Parkway, Sunrise, FL 33323.

11. **SPONSOR**: Sunrise Sports + Entertainment, LLC, 1 Panther Parkway, Sunrise, FL 33323. Twitter is not a sponsor of this Sweepstakes.