



2013

CITY OF  
**SUNRISE**  
FLORIDA



**BB&T**  
CENTER

# **4TH OF JULY** **CELEBRATION**

**Be a part of the City of Sunrise and the BB&T Center's annual July 4th celebration.**

The event is free and open to the public and will include live music, food and beverage vendors, a sponsor tent area, a family fun zone with bounce houses, games, face painters, jugglers, etc., and of course a firework finale.

- » **WHEN:** Thursday, July 4th, 2013
- » **STARTS:** 5:00pm
- » **FIREWORKS:** 9:00pm
- » **WHERE:** The BB&T Center Parking Lot

» **SPECIAL PERFORMANCE BY**

**SOULASYLUM**





**THURSDAY JULY 4, 2013 » 5:00PM » FREE CITY EVENT**

## **SPONSOR OPTIONS**

### **PRESENTING SPONSOR OF EVENT » \$10,000**

- Recognition and logo identification on print media supporting the event
- Recognition in event related press releases
- Logo/name identification on event marketing collateral
- Logo/name identification on BB&T Center website
- Logo/name identification on event signage
- Personal Signage throughout the event
- Additional display or tent set up

### **KIDS ZONE PRESENTING SPONSOR » \$7,500**

- Recognition and logo identification on print media supporting the event
- Recognition in event related press releases
- Logo/name identification on event marketing collateral
- Logo/name identification on BB&T Center website
- Logo/name identification on event signage
- Personal Signage throughout the kids zone
- Additional display or tent set up

### **CITY VIP TENT PRESENTING SPONSOR » \$5,000**

- Recognition in event related press releases
- Logo/name identification on BB&T Center website
- Personal Signage throughout the VIP tent
- Additional display or tent set up

### **STAGE SPONSOR » \$5,000**

- Recognition in event related press releases
- Logo/name identification on event marketing collateral
- Logo/name identification on BB&T Center website
- On stage signage
- Additional display or tent set up

### **PUBLIC TENT SPONSOR » \$2,500 (EACH TENT)**

- Recognition in event related press releases
- Logo/name identification on BB&T Center website
- Personal Signage throughout the public tent area
- Additional display or tent set up

### **BEVERAGE STATION SPONSOR » \$2,500 (\*BEER SOLD BY CENTERPLATE)**

- Recognition in event related press releases
- Logo/name identification on BB&T Center website
- Personal Signage at beverage station
- Additional display or tent set up

## **VENDOR OPTIONS**

### **BOTTLE ROCKET » \$600**

- 10x10 space
- Electric
- 10x10 Tent
- Table
- Chairs (2)

### **FIRECRACKER » \$500**

- 10x10 space
- 10x10 Tent
- Table
- Chairs (2)

### **SPARKLER » \$350**

- 10x10 space or Food Truck Village spot

**FOR SPONSORSHIP OPPORTUNITIES CONTACT**

**» Hayden Trepeck » 954.835.7245 or [TrepeckH@FloridaPanthers.com](mailto:TrepeckH@FloridaPanthers.com)**





SUNRISE & BROWARD COUNTY

## 4TH OF JULY CELEBRATION

THURSDAY JULY 4, 2013 » 5:00PM » FREE CITY EVENT

### REGISTRATION FORM

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (     ) \_\_\_\_\_ EMAIL \_\_\_\_\_

**SPONSOR BENEFITS:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

AMOUNT \$ \_\_\_\_\_

☐ CHECK\*   ☐ VISA   ☐ MASTERCARD   ☐ AMERICAN EXPRESS

CREDIT CARD NO. \_\_\_\_\_

SIGNATURE \_\_\_\_\_ EXP. (mm/yy) \_\_\_\_\_ V CODE\*\* \_\_\_\_\_

ACTIVITY: (check boxes) ☐ Exhibit Only   ☐ Product Sampling   ☐ Product Vending

Items you plan to sell or exhibit: \_\_\_\_\_

Exhibitor agrees to secure and maintain a comprehensive general liability insurance policy acceptable to Arena Operating Company, LTD, having a combined single limit of at least Two Million Dollars (\$2,000,000). Such policy shall name City of Sunrise, Arena Operating Company, LTD., Panthers Hockey Club, LTD., the Broward County Board of Commissioners and their respective affiliates, shareholders, officers, directors, members, managers, owners, partners, agents, contractors, officials and employees as additional insureds. Exhibitor shall also secure the following type of insurance and minimum limits: (1) Worker's Compensation Insurance with minimum limits statutory for all states of operation, including employer's liability with limits of not less than \$1,000,000. (2) Umbrella liability insurance of not less than \$5,000,000 combined single limit of liability. All policies shall provide that Arena Operating Company, LTD will receive at least thirty (30) days prior written notice of any termination of such policies. Exhibitor shall not terminate any such policies without prior written notification to Arena Operating Company, LTD. Exhibitor shall deliver to Arena Operating Company, LTD a certificate of insurance evidencing the above coverage's thirty days prior to the event.

Exhibitor shall indemnify, defend and hold City of Sunrise, Arena Operating Company, LTD., Panthers Hockey Club, LTD., the Broward County Board of Commissioners and any other tenant of the Arena and their respective affiliates, shareholders, officers, directors, members, managers, owners, partners, agents, contractors, officials, and employees harmless from and against any and all liability, loss, damage, expenses, court costs and attorneys' fees in connection with, arising out of or directly or indirectly, related to (i) any claim of loss or damage to property or of death or injury to persons, resulting from use of the products or services of your company; (ii) any claim of false or deceptive advertising; (iii) any claim resulting from the negligence or willful misconduct of Exhibitor, or its respective agents or employees, or (iv) any claim of damage resulting from the breach of this agreement by Exhibitor.

**By signing this form I agree to follow the policies and procedures listed.**

\_\_\_\_\_

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SUNRISE & BB&T CENTER

## 4TH OF JULY CELEBRATION

THURSDAY JULY 4, 2013 » 5:00PM » FREE CITY EVENT

### POLICIES & PROCEDURES

#### POLICIES

- All Vendors must be self-contained.
- Vendors must provide a list of materials (items to be sold, size of tent, generators, etc.)
- All activities and premiums/ handouts must be pre-approved by the BB&T Center and the City of Sunrise.
- All vendor promotions must be contained to designated space
- ABSOLUTELY NO banners, lawn signs, or stickers are permitted in the flowers, plants or attached to light posts, without written permission from the BB&T Center
- NO posters or banners may be affixed to the arena (inside or outside the building) without written permission from the BB&T Center
- Absolutely NO firearms, alcohol or tobacco permitted on the property

#### PROCEDURES

- On event day enter through Gate 5 of the BB&T Center
- Vendors must arrive to the property by 1:00 pm at the latest and be set-up, ready-to-go by 4:00pm on event date (*If you arrive after this time, you will not be permitted to enter the property due to safety regulations*)
- Upon arrival you will be instructed to your proper location
- All vehicles must drive a maximum 5 miles per hour or less in the event area.  
We strongly recommend having a ground member walk in front of the car to guide to its final location
- Vendors are responsible for providing your own equipment (i.e. tent, table, chairs, extension cords, collateral, etc) unless otherwise arranged
- Please do not take other vendors places. If you have question, please reach out to your BB&T Center contact
- Any pre-approved vehicles must remain parked in the location until 9:45pm at the earliest.  
BB&T Center reserves the rights to have vehicles remain parked in the location until it's deemed that the vehicle can be moved safely
- Please leave your area clean, the way you found it, and throw away any trash accordingly
- The BB&T Center is not responsible for any items or equipment left behind, this includes signage

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