

### **“If the Slipper Fits” Contest Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. MUST BE 18 YEARS OF AGE OR OLDER TO ENTER. VOID WHERE PROHIBITED.

1. **Eligibility:** Contest is open only to legal residents of Miami-Dade, Broward and Palm Beach Counties who are at least 18 years of age who have timely registered as described in Section 2 below. Employees and immediate families (spouse, parents, siblings, and children) of the Released Parties (as defined in Section 5 below) are not eligible to enter. Contest begins at 9:00 a.m. (EDT) on Monday, September 2, 2013 and ends at 8:00 p.m. (EDT) on Wednesday, September 18, 2013. Employees and the immediate families of employees of the Released Parties, their affiliates and subsidiaries are ineligible. This contest is subject to federal, state and local regulations.
2. **How to Play:** Participants will follow clues given via social media handles for each location. To enter, once a slipper is found, the participant will be instructed to upload a photo of themselves with the slipper in the venue via Twitter, Facebook, or Instagram tagging #IfTheSlipperFits, @DisneyOnIce, #PrincessesHeroes, and the venue where they found the slipper. If access to social media is not available, photos can be submitted via email to [Adriana.infante@rbbpr.com](mailto:Adriana.infante@rbbpr.com). The first person to find the glass slipper at each location and follow the directions for posting on social media and/or email will win the contest. Up to six possible winners will be awarded the prize. **Limit one prize per person.** By entering this Contest, entrants agree to be bound by these Official Rules and agree to the publishing and/or display of themselves and their photograph, in any manner solely determined by Feld Entertainment.
3. **Grand Prize:** Up to six (6) winners will receive a complimentary family 4-pack of tickets to the performance of their choice, based on availability, of *Disney On Ice presents Princesses & Heroes* at the BB&T Center Arena in Sunrise, FL. Performances take place September 19, 2013 through September 22, 2013. The American Airlines Arena is the only other location associated with contest. The “If the Slipper Fits” contest prize winner will be notified by email or telephone. If the winner cannot accept a prize as specified by Feld Entertainment, prize will be forfeited and awarded to an alternate winner. Prize winner will be required to respond to the phone call and/or email notification within 24 hours indicating whether he/she can accept the prize. If no return call or email is received within the time allotted, an alternate winner will be selected. Further, the winner will be required to complete, sign and return an affidavit of eligibility and liability and publicity release within three (3) days of prize notification. In the event of prize winner forfeiture or disqualification, Feld Entertainment will only select an alternate winner once. The approximate retail value of the family 4-pack of tickets is \$250.00 USD. The approximate retail value of all six (6) prizes is \$1,500.00. Winners will be determined by September 18, 2013.
4. **Limitation of Liability:** Feld Entertainment, BB&T Center, and each of their respective parent companies, subsidiaries, affiliates, advertising/promotion agencies and each of their directors, officers, employees and agents (collectively the “Released Parties”) are not responsible for lost, late or misdirected mail, miscommunications, failed telephone,

satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, failures, or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Entries become the property of the Feld Entertainment and will not be returned or acknowledged. Entrants who tamper with or abuse any aspect of this contest, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person in relation to this contest, as solely determined by the Feld Entertainment, will be disqualified. Any attempt by a person to deliberately damage or undermine the legitimate operation of the contest is a violation of criminal and civil laws and Feld Entertainment reserves the right to seek damages from any such person to the fullest extent of the law. Release Parties are not responsible for injury or damage to participants' or any other persons' property related to or resulting from participating in this contest. Feld Entertainment shall resolve all disputes in its sole discretion. By accepting a prize, winner agrees to release, hold harmless and indemnify the Released Parties from and against any and all liability, losses, damages, rights, claims and causes of action (however named or described) of any kind resulting from or arising out of participation in the contest and/or the acceptance, possession, receipt or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this contest, participant agrees to be bound by all Official Rules of this contest.

No responsibility is assumed by any of the Released Parties hereunder for: any error, including typographical error, omission, interruption, deletion, defect, delay in operation, theft or destruction or unauthorized access to, or alternation of, entries; or any other problems in connection with the contest, including, but not limited to, technical malfunctions in the posting of the rules on-line. Any trade names, trademarks or service marks shown as part of the materials associated with the contest are the property of their respective owners. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

5. **Publicity:** Acceptance of prize offered constitutes permission to use winner's name, biographical information and/or likeness for purposes of advertising and promotion without further compensation as permitted by law by Feld Entertainment, BB&T Center, and/or each of their respective parent companies, subsidiaries, affiliates and advertising/promotion agencies.
6. **Winners List:** For the names of the winners: send a self-addressed, stamped envelope to be received by November 30, 2013 to: "If the Slipper Fits" Contest, 355 Alhambra Circle, Ste 800, Miami, Florida 33134, ATTN: Adriana Infante.
7. **Sponsorship:** The contest is sponsored by rbb Public Relations on behalf of Feld Entertainment, 2001 US Highway 301 Palmetto, FL 34221.